If you don’t want to make formulaic cop shows, medical dramas, TV ads, reality TV, documentaries about silly celebrities, and have never wanted to dance with the stars – go digital.

When you start exploring the creative minefield of digital media, you'll find there’s an untapped world of communication possibilities. Podcasting, making movies to send via mobile phone, and gaming are just some of the new fields being explored in communications. And the AUT University School of Communication Studies is exploring this big, brave, digital new world.

But traditional media and advertising are also crying out for people with ideas and talent, and most of New Zealand’s great media employers have come from AUT. In fact, people who are already employed in the media study at AUT, so they can keep informed and up to date on issues and new technology in communications.

So get ahead of the tired old hacks that currently feed you a low fibre diet of entertainment, and talk instead to people who have a true passion for technology, creativity and digital media. Talk to the AUT University School of Communication Studies.

Call 0800 AUT UNI or check out www.aut.ac.nz